AGENDA

ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT COMMITTEE

UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES

July 12, 2018

1. ACADEMIC AFFAIRS UPDATE

Dr. Mohammed Khayum, interim provost, will provide an update on Academic Affairs.

2. ENROLLMENT UPDATE

Andrew Wright, vice president for Enrollment Management, will give an enrollment update.

3. PRESENTATION ON UTILIZATION OF FACEBOOK LIVE

Rashad Smith, director of Undergraduate Admissions, will give a presentation on the utilization of Facebook Live. Undergraduate Admissions, with the assistance of University Communications, recently began using Facebook Live to reach prospective students. Live video streaming is a fun, engaging way to connect with students (and their parents) and inform them about what USI has to offer.